

# TAMARAC

arts & crafts festival

April 1 & 2, 2017

## SPONSORSHIP OPPORTUNITIES



April 1 & 2, 2017

# A LETTER TO SPONSORS

April 1<sup>st</sup> and 2<sup>nd</sup> of 2017 marks the Second Annual Tamarac Arts & Crafts Festival presented by the Tamarac Chamber of Commerce in partnership with the City of Tamarac.

Our goal once again is to showcase Arts and Crafts in a 2-day outdoor event with artists, crafters, entertainment, food trucks and an interactive children's area...all the components needed to make a great community event.

We would like to offer you the opportunity to be a part of this exceptional event by becoming one of our sponsors which will provide you with marketing prospects for your company. In addition to the exciting display of local and visitor arts and crafts, there will be a large spectator presence and on-site media attention. Your company will be aligned with a quality event that displays the diversity of Tamarac and the surrounding cities. To a considerable extent, this event is attended by patrons of various nationalities in and around Broward County and the exposure you will gain from networking with a captive audience of hundreds will be valuable to your company. Not only will it allow you the opportunity to recognize potential customers and promote consumer awareness, but it will enhance and increase your future product sales as during the event consumers will have the opportunity to try your products.

The Festival's key objectives are as follows:

- To unite our community of diverse cultures and ages through Arts and Crafts and other fun-filled activities
- To provide an opportunity for sponsors and vendors to promote their products/services, recognize potential customers and shape consumer attitude.

As a sponsor of the 2<sup>nd</sup> Annual Tamarac Arts & Crafts Festival , you will be offered the opportunity to support a 5-year projected event and feature your products and services.

We recognize that putting on a quality event such as this requires partnership between ourselves and our sponsors. We also appreciate the valuable commitments all of our sponsors have provided since the inception of our events. On the following pages, the sponsorship levels are outlined and we welcome your consideration of these packages.

We thank you in advance for your participation as a sponsor.

Sincerely,

*Keith Koenig, Honorary Chair*

*City Furniture*



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## THE VENUE

Ideal location...  
In the heart of Tamarac  
& Easily accessible

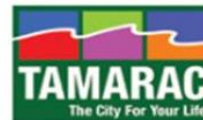


Aerial shot courtesy of Connectica Inc.

April 1 & 2, 2017

## PROMOTIONAL ELEMENTS

- [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- Facebook, Twitter, Instagram, Email blasts
- Advertising in Sun-Sentinel, Sharp Saver, City News, enUSA, Caribbean National Weekly, Miami/Broward New Times
- Press releases
- T-shirts
- Flyers, postcards, posters
- Chamber Newsletter
- Event Signage



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# SPONSORSHIP OPPORTUNITIES

## **Title Sponsor - \$5,000**

- Name incorporated into title of event  
Recognition in all advertising, marketing, public relations and social media
- Logo prominently displayed on artist application, posters, flyers, post cards and T-shirt
- Logo prominently displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- Three sponsor booths at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Logo on sponsorship signs placed around event including the stage
- Stage mention by emcee a minimum of 6 times each day
- 4 VIP parking passes
- 10 T-shirts and 10 Posters

## **Platinum Sponsor - \$2,500**

- Recognition in all advertising, marketing, public relations and social media
- Logo displayed on artist application, posters, flyers, post cards and T-shirt
- Logo displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- Two sponsor booths at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Logo on sponsorship signs placed around event including the stage
- Stage mention by emcee a minimum of 3 times each day
- 2 VIP parking passes
- 5 T-shirts and 5 Posters



TAMARAC  
arts & crafts festival.



CITY  
Furniture

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### **Kid's Zone Sponsor - \$1,500**

- Recognition in all advertising, marketing, public relations and social media
- Logo displayed on artist application, posters, flyers, post cards and T-shirt
- Logo displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- One sponsor booth at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Banner in Kid's Zone
- Stage mention by emcee once each day
- 2 VIP parking passes
- 2 T-shirts and 2 Posters

### **Friend of the Arts Sponsor - \$1,000**

- Recognition in all advertising, marketing, public relations and social media
- Logo displayed on artist application, posters, flyers, post cards and T-shirt
- Logo displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- One sponsor booths at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Logo on sponsorship sign placed around event and on the one at the stage
- 2 VIP parking passes
- 2 T-shirts and 2 Posters



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CITY  
*Furniture*

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# SPONSORSHIP APPLICATION

Please return to The Greater Chamber of Commerce,  
7525 Pine Island Road, #103 Tamarac, FL 33321 or Fax to (954) 721-2725

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Company Name \_\_\_\_\_ Type Of Business \_\_\_\_\_

Company Address \_\_\_\_\_

Company Website \_\_\_\_\_ Contact Name \_\_\_\_\_

Company Phone \_\_\_\_\_ Contact Title \_\_\_\_\_

Company Fax \_\_\_\_\_ Contact Email \_\_\_\_\_

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**SELECT SPONSORSHIP LEVEL**     Title Sponsor     Platinum Sponsor     Corporate Sponsor  
 Kid's Zone

In exchange for the opportunity to participate in this event, I the undersigned, do hereby indemnify, hold harmless and defend the Greater Tamarac Chamber of Commerce, the City of Tamarac including its agents, officers and employees, and any and all sponsors, members, vendors and committee members from any and all claims, demands, damages, causes of action, judgments or expenses, including attorneys fees and costs sustained by them arising from the negligent act, error, or omission of myself, agents or employees during my participation in this event.

Signature \_\_\_\_\_ Print \_\_\_\_\_ Date \_\_\_\_\_