

# TAMARAC

arts & crafts festival



March 30<sup>th</sup>, 2019  
11am-7pm

SPONSORSHIP  
OPPORTUNITIES



March 30, 2019

# A LETTER TO SPONSORS

March 30<sup>th</sup> of 2019 marks the third Annual Tamarac Arts & Crafts Festival presented by the Tamarac Chamber of Commerce in collaboration with the City of Tamarac.

Our goal once again is to showcase Arts and Crafts in a 1 day outdoor event with artists, crafters, entertainment, food and an interactive children's area...all the components needed to make a great community event.

We would like to offer you the opportunity to be a part of this exceptional event by becoming one of our sponsors which will provide you with marketing prospects for your company. In addition to the exciting display of local and visitor arts and crafts, there will be a large spectator presence and on-site media attention. Your company will be aligned with a quality event that displays the diversity of Tamarac, North Lauderdale and the surrounding cities. To a considerable extent, this event is attended by patrons of various nationalities in and around Broward County and the exposure you will gain from networking with a captive audience of hundreds will be valuable to your company. Not only will it allow you the opportunity to recognize potential customers and promote consumer awareness, but it will enhance and increase your future product sales as during the event consumers will have the opportunity to try your products.

The Festival's key objectives are as follows:

- To unite our community of diverse cultures and ages through Arts and Crafts and other fun-filled activities
- To provide an opportunity for sponsors and vendors to promote their products/services, recognize potential customers and shape consumer attitude.

As a sponsor of the 3rd Annual Tamarac Arts & Crafts Festival , you will be offered the opportunity to support a great community event and feature your products and services.

We recognize that putting on a quality event such as this requires partnership between ourselves and our sponsors. We also appreciate the valuable commitments all of our sponsors have provided since the inception of our events. On the following pages, the sponsorship levels are outlined and we welcome your consideration of these packages.

We thank you in advance for your participation as a sponsor.

Sincerely,

*Ian Gerada, 2018 Chair*

*Connectica LLC*



# THE VENUE

Ideal location...  
In the heart of Tamarac  
& Easily accessible



Aerial shot courtesy of Connectica Inc.

March 30, 2019

# PROMOTIONAL ELEMENTS

- [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- Facebook, Twitter, Instagram, Email blasts, Press releases
- Advertising in Sun-Sentinel, Sharp Saver, City News, enUSA, Caribbean National Weekly, Miami/Broward New Times
- T-shirts, Flyers, postcards, posters
- Chamber Newsletter and Event Signage



## 2017 TAMARAC ARTS & CRAFTS FESTIVAL

at the Tamarac Community Center 8601 W. Commercial Blvd.

Saturday & Sunday April 1 & 2 • 10 am - 5 pm



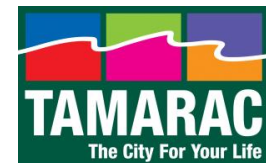
- ✓ Free Admission & Parking
- ✓ Free Robotics Exposition (Sat.)
- ✓ Live Entertainment
- ✓ Children's Activities/  
Giant Coloring Book
- ✓ Food Trucks
- ✓ Fashion Show (Sun.)

Artists, Sponsors and General Information visit [TamaracArtsandCraftsFestival.org](http://TamaracArtsandCraftsFestival.org)

Presented by the Tamarac Chamber of Commerce  
in collaboration with the City of Tamarac



TAMARAC  
arts & crafts festival



March 30, 2019

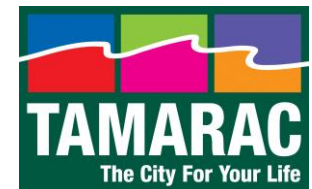
# SPONSORSHIP OPPORTUNITIES

## **Title Sponsor - \$5,000**

- Name incorporated into title of event.
- Recognition as title sponsor in all advertising, marketing, public relations and social media
- Logo prominently displayed on artist application, posters, flyers, post cards and T-shirt
- Logo and bio prominently displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- Three sponsor booths at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Logo on sponsorship signs placed around event including the stage.
- Company Banner displayed (must provide) company name on thank you signs on site.
- Stage sponsorship recognition as title sponsor.
- 6 VIP parking passes
- 10 T-shirts and 10 Posters

## **Platinum Sponsor - \$2,500**

- Recognition as platinum sponsor in all advertising, marketing, public relations and social media
- Logo displayed on artist application, posters, flyers, post cards and T-shirt
- Logo, bio displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- Two sponsor booths at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Logo on sponsorship signs placed around event including the stage
- Stage recognition as platinum4 VIP parking passes
- 5 T-shirts and 5 Posters



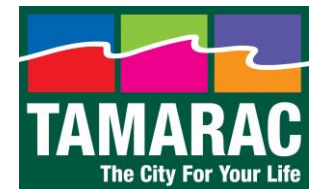
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### **Gold Sponsor - \$1,500**

- Recognition as Gold Sponsor in all advertising, marketing, public relations and social media
- Logo displayed on artist application, posters, flyers, post cards and T-shirt
- Logo and bio displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- One sponsor booth at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Company Banner displayed (must provide) company name on thank you signs on site
- Stage recognition as Gold Sponsor
- 2 VIP parking passes
- 2 T-shirts and 2 Posters

### **Friend of the Arts Sponsor - \$500**

- Recognition in marketing, public relations and social media as Friend of the Arts & Crafts Festival.
- Logo displayed on website: [www.TamaracArtsandCraftsFestival.org](http://www.TamaracArtsandCraftsFestival.org)
- One sponsor booths at event: 10' x 10' with tent, tent walls, weights, table and chairs
- Company name on sponsorship signs placed around event and on the one at the stage
- 2 VIP parking passes
- 2 T-shirts and 2 Posters



March 30, 2019

## SPONSORSHIP APPLICATION

Please return to Tamarac North Lauderdale Chamber of Commerce by sending via email to [richard@tamaracnorthlauderdale.org](mailto:richard@tamaracnorthlauderdale.org) or fax to 954.721.2725, no later than December 31<sup>st</sup>.

\_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company Website \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

Company Fax \_\_\_\_\_

\_\_\_\_\_

Select Sponsorship Level :  Title Sponsor  Platinum Sponsor  
 Gold Sponsor  Friends of Festival Sponsor

In exchange for the opportunity to participate in this event, I the undersigned, do hereby indemnify, hold harmless and defend the Tamarac North Lauderdale Chamber of Commerce, the City of Tamarac including its agents, officers, and employees, and any and all sponsors, members, vendors and committee members from any and all claims, demands, damages, causes of action, judgements or expenses, including attorneys' fees and costs sustained by them arising from the negligent act, error or omission or myself, agents or employees during my participation in this event.

Signature \_\_\_\_\_ Print \_\_\_\_\_ Date \_\_\_\_\_